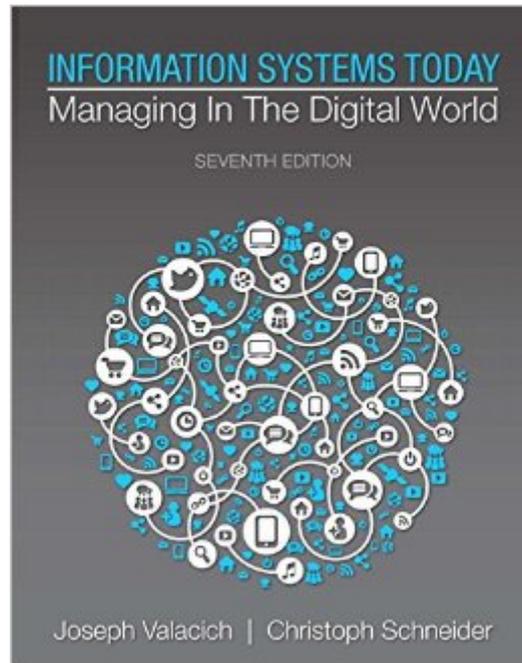# Information Systems Today: Managing In The Digital World (7th Edition)

Synopsis

NOTE: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for: 0133940306/9780133940305 Information Systems Today: Managing in a Digital World Plus MyMISLab with Pearson eText -- Access Card Package, 7/e   Package consists of: 0133940306/9780133940305 Information Systems Today: Managing in a Digital World, 7/e 0133978745/9780133978742 MyMISLab with Pearson eText -- Access Card -- for Information Systems Today: Managing in a Digital World, 7/e   MyMISLab should only be purchased when required by an instructor.   A Modern Foundation in Management Information Systems Â¿ In a modern world constantly reshaped by new forms of transformational information systems, familiarizing students with management information systems has never been so important. Information Systems Today: Managing in a Digital World make this challenging material both easy-to-understand and applicable to future careers. Â¿ With a focus on providing a rigorous foundation thatâ ™s relevant and aligned to the latest trends, the Seventh Edition explores how the rise of mobile, social media, the Internet of Things, cloud computing, and Big Data affect the future of information systems. Written for a diverse audience, Information Systems Today frequently invokes real-world examples to illustrate key concepts and help readers retain valuable insights. Â¿

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Customer Reviews

This textbook gives more detailed information about different aspects of business, Information Services, and technology in general. The verbiage and terminology is definitely easier to understand

than most textbooks.

The book was in good condition, but the rental period is not realistic with your average semester class you need it for.

It was a good book, but it would have helped me to be able to use the publishers study aids...

Interesting book. Renting is a good idea. Not really usable as a long term resource.

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